

### Third-party cookies – privacy policy links

| Company                            | Privacy policy link                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Description of links                                                                                                                                                                                                                                            |
|------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Amazon                             | <ol style="list-style-type: none"> <li>1. <a href="https://www.amazon.ca/gp/help/customer/display.html?nodeId=GX7NJQ4ZB8MHFRNJ">https://www.amazon.ca/gp/help/customer/display.html?nodeId=GX7NJQ4ZB8MHFRNJ</a></li> <li>2. <a href="https://www.amazon.ca/gp/help/customer/display.html/?nodeId=201890250">https://www.amazon.ca/gp/help/customer/display.html/?nodeId=201890250</a></li> <li>3. <a href="https://www.amazon.ca/gp/help/customer/display.html?nodeId=202075050">https://www.amazon.ca/gp/help/customer/display.html?nodeId=202075050</a></li> <li>4. <a href="https://www.amazon.ca/adprefs">https://www.amazon.ca/adprefs</a></li> <li>5. <a href="https://optout.networkadvertising.org/?c=1">https://optout.networkadvertising.org/?c=1</a></li> </ol> | <ol style="list-style-type: none"> <li>1. Amazon.ca Privacy Notice</li> <li>2. Amazon Cookies Notice</li> <li>3. Amazon Interest-Based Ads</li> <li>4. Amazon Advertising Preferences</li> <li>5. NAI Consumer Opt Out of Interest-Based Advertising</li> </ol> |
| DBM (Double Click Bidding Manager) | <ol style="list-style-type: none"> <li>1. <a href="https://policies.google.com/technologies/partner-sites">https://policies.google.com/technologies/partner-sites</a></li> <li>2. <a href="https://www.cookiechoices.org/intl/en/">https://www.cookiechoices.org/intl/en/</a></li> </ol>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | <ol style="list-style-type: none"> <li>1. Specific section in the Google Analytics privacy policy that is related to advertising on Google's display network.</li> <li>2. Help with the EU user consent policy.</li> </ol>                                      |
| Eyereturn                          | <ol style="list-style-type: none"> <li>1. <a href="https://eyereturnmarketing.com/privacy/">https://eyereturnmarketing.com/privacy/</a></li> <li>2. <a href="https://thenai.org/opt-out/mobile-opt-out/">https://thenai.org/opt-out/mobile-opt-out/</a></li> </ol>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | <ol style="list-style-type: none"> <li>1. Eyereturn Privacy Policy</li> <li>2. NAI Mobile Device Opt Outs</li> </ol>                                                                                                                                            |
| Google                             | <ol style="list-style-type: none"> <li>1. <a href="https://policies.google.com/">https://policies.google.com/</a></li> <li>2. <a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a></li> <li>3. <a href="https://policies.google.com/technologies/cookies#managing-cookies">https://policies.google.com/technologies/cookies#managing-cookies</a></li> </ol>                                                                                                                                                                                                                                                                                                                                                                               | <ol style="list-style-type: none"> <li>1. Google Privacy &amp; Terms</li> <li>2. Google Privacy Policy</li> <li>3. How Google uses cookies and information for how the user can manage cookies in their account</li> </ol>                                      |
| Hot jar                            | <ol style="list-style-type: none"> <li>1. <a href="https://www.hotjar.com/legal/policies/privacy/">https://www.hotjar.com/legal/policies/privacy/</a></li> <li>2. <a href="https://www.hotjar.com/legal/policies/acceptable-use/">https://www.hotjar.com/legal/policies/acceptable-use/</a></li> <li>3. <a href="https://help.hotjar.com/hc/en-us/articles/115011789248-Cookies-on-hotjar-com">https://help.hotjar.com/hc/en-us/articles/115011789248-Cookies-on-hotjar-com</a></li> <li>4. <a href="https://help.hotjar.com/hc/en-us/articles/115011789248-Cookies-on-hotjar-com#cookies_faq">https://help.hotjar.com/hc/en-us/articles/115011789248-Cookies-on-hotjar-com#cookies_faq</a></li> </ol>                                                                     | <ol style="list-style-type: none"> <li>1. Hotjar Privacy Policy</li> <li>2. Hotjar Acceptable Use Policy</li> <li>3. Cookies on hotjar.com</li> <li>4. Directions to opt out of Hotjar cookies</li> </ol>                                                       |
| Mediative                          | <ol style="list-style-type: none"> <li>1. <a href="https://corporate.yip.ca/en/legal-notice/privacy-statement/">https://corporate.yip.ca/en/legal-notice/privacy-statement/</a></li> <li>2. <a href="https://www.corporate.yip.ca/cookie-statement">https://www.corporate.yip.ca/cookie-statement</a></li> <li>3. <a href="mailto:privacy@yip.ca">privacy@yip.ca</a></li> </ol>                                                                                                                                                                                                                                                                                                                                                                                            | <ol style="list-style-type: none"> <li>1. Yellow Pages Privacy Statement</li> <li>2. Yellow Pages Cookie Statement</li> <li>3. E-mail address to request to opt-out.</li> </ol>                                                                                 |
| Meta                               | <ol style="list-style-type: none"> <li>1. <a href="https://www.facebook.com/privacy/policy/?entry_point=data_policy_redirect&amp;entry=0">https://www.facebook.com/privacy/policy/?entry_point=data_policy_redirect&amp;entry=0</a></li> <li>2. <a href="https://www.facebook.com/privacy/policies/cookies">https://www.facebook.com/privacy/policies/cookies</a></li> <li>3. <a href="https://youradchoices.ca/">https://youradchoices.ca/</a></li> </ol>                                                                                                                                                                                                                                                                                                                 | <ol style="list-style-type: none"> <li>1. Meta Privacy Policy</li> <li>2. Meta Cookies Policy</li> <li>3. Digital Advertising Alliance of Canada link to opt out of seeing online interest-based ads from Meta and other participating companies</li> </ol>     |

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| Quantcast | <ol style="list-style-type: none"> <li>1. <a href="https://www.quantcast.com/privacy/">https://www.quantcast.com/privacy/</a></li> <li>2. <a href="https://www.quantcast.com/privacy-choices/">https://www.quantcast.com/privacy-choices/</a></li> </ol>                                                                                                                                                                                                                                                                                                                                                                     | <ol style="list-style-type: none"> <li>1. Quantcast Products and Services Privacy Policy</li> <li>2. Quantcast Opt-Out Rights</li> </ol>                                                                                                                                |
| Reddit    | <ol style="list-style-type: none"> <li>1. <a href="https://www.reddit.com/policies/privacy-policy">https://www.reddit.com/policies/privacy-policy</a></li> <li>2. <a href="https://www.reddit.com/policies/cookies">https://www.reddit.com/policies/cookies</a></li> <li>3. <a href="https://optout.networkadvertising.org/?c=1">https://optout.networkadvertising.org/?c=1</a></li> <li>4. <a href="https://optout.aboutads.info/?c=2&amp;lang=EN">https://optout.aboutads.info/?c=2&amp;lang=EN</a></li> <li>5. <a href="https://tools.google.com/dlpage/gaoptout">https://tools.google.com/dlpage/gaoptout</a></li> </ol> | <ol style="list-style-type: none"> <li>1. Reddit Privacy Policy</li> <li>2. Reddit Cookie Notice</li> <li>3. NAI Consumer Opt Out of Interest-Based Advertising</li> <li>4. DAA WebChoices Browser Check</li> <li>5. Google Analytics Opt-out Browser Add-on</li> </ol> |
| Semrush   | <ol style="list-style-type: none"> <li>1. <a href="https://www.semrush.com/company/legal/privacy-policy/">https://www.semrush.com/company/legal/privacy-policy/</a></li> <li>2. <a href="https://www.semrush.com/company/legal/cookie-policy/">https://www.semrush.com/company/legal/cookie-policy/</a></li> </ol>                                                                                                                                                                                                                                                                                                           | <ol style="list-style-type: none"> <li>1. Semrush Privacy Policy</li> <li>2. Semrush Cookie Policy</li> </ol>                                                                                                                                                           |