Third-party cookies – privacy policy links

| Company | Privacy policy link | Description of links |
|---------------------------------------|---|--|
| Amazon | https://www.amazon.ca/gp/help/customer/display.html?nodeId=GX7N JQ4ZB8MHFRNJ https://www.amazon.ca/gp/help/customer/display.html?nodeId=2018 90250 https://www.amazon.ca/gp/help/customer/display.html?nodeId=2020 75050 https://www.amazon.ca/adprefs https://optout.networkadvertising.org/?c=1 | Amazon.ca Privacy Notice Amazon Cookies Notice Amazon Interest-Based Ads Amazon Advertising Preferences NAI Consumer Opt Out of Interest-Based Advertising |
| DBM (Double Click Bidding Manager) | <u>https://policies.google.com/technologies/partner-sites</u> <u>https://www.cookiechoices.org/intl/en/</u> | Specific section in the Google Analytics privacy policy that is related to advertising on Google's display network Help with the EU user consent policy |
| Eyereturn | <u>https://evereturnmarketing.com/privacy/</u> <u>https://thenai.org/opt-out/mobile-opt-out/</u> | Eyereturn Privacy Policy NAI Mobile Device Opt Outs |
| Google | <u>https://policies.google.com/</u> <u>https://policies.google.com/privacy</u> <u>https://policies.google.com/technologies/cookies#managing-cookies</u> | Google Privacy & Terms Google Privacy Policy How Google uses cookies and information for how the user can manage cookies in their account |
| Hot jar | <u>https://www.hotjar.com/legal/policies/privacy/</u> <u>https://www.hotjar.com/legal/policies/acceptable-use/</u> <u>https://help.hotjar.com/hc/en-us/articles/115011789248-Cookies-on-hotjar-com</u> <u>https://help.hotjar.com/hc/en-us/articles/115011789248-Cookies-on-hotjar-com#cookies_fag</u> | Hotjar Privacy Policy Hotjar Acceptable Use Policy Cookies on hotjar.com Directions to opt out of Hotjar cookies |
| Mediative | <u>https://corporate.yp.ca/en/legal-notice/privacy-statement/</u> <u>https://www.corporate.yp.ca/cookie-statement</u> <u>privacy@yp.ca</u> | Yellow Pages Privacy Statement Yellow Pages Cookie Statement E-mail address to request to opt-out |
| Meta | <u>https://www.facebook.com/privacy/policy/?entry_point=data_policy_r</u> <u>edirect&entry=0</u> <u>https://www.facebook.com/privacy/policies/cookies</u> <u>https://youradchoices.ca/</u> | Meta Privacy Policy Meta Cookies Policy Digital Advertising Alliance of Canada link to opt out of seeing online interest-based ads from Meta and other participating companies |

| Quantcast | 1. <u>https://www.quantcast.com/privacy/</u> | 1. Quantcast Products and Services Privacy |
|-----------|--|--|
| | 2. <u>https://www.quantcast.com/privacy-choices/</u> | Policy |
| | | 2. Quantcast Opt-Out Rights |
| Reddit | 1. <u>https://www.reddit.com/policies/privacy-policy</u> | 1. Reddit Privacy Policy |
| | 2. https://www.reddit.com/policies/cookies | 2. Reddit Cookie Notice |
| | 3. https://optout.networkadvertising.org/?c=1 | 3. NAI Consumer Opt Out of Interest-Based |
| | <u>https://optout.aboutads.info/?c=2⟨=EN</u> | Advertising |
| | 5. <u>https://tools.google.com/dlpage/gaoptout</u> | 4. DAA WebChoices Browser Check |
| | | 5. Google Analytics Opt-out Browser Add-on |